



Ancero, LLC announces acquisition agreement

Mount Laurel, N.J. (November 8, 2016) – Ancero, LLC announced today the signing of a definitive acquisition agreement under which Ground Swell, Inc. will join the tristate area’s leading Communication Solution Provider. The acquisition is representative of Ancero’s steady growth and identifies the opportunity for greater expansion into the Jersey Shore footprint.

“Ancero has been looking to expand and acquire another firm that shares our values, culture and commitment to service. Ground Swell is a company that has provided outstanding IT service delivery to their customers for over 14 years. That dedication serves their clients' best interests as well as built great relationships with technology partners in the industry. Our cultures align very well and their geographic presence in Cape May, Atlantic and Ocean County fast tracks our expansion plans,” explains Paul Boyer, Managing Partner of Ancero.

Ground Swell has been providing high quality IT Support to small and medium sized businesses since 2001. The founders Justin Tinel and Kurt Kwart describe their philosophy as “driven by the belief that if we help local businesses solve their IT issues so they can become more profitable and successful, then we will inherently grow along with them. It is in our company's best interest to provide the best service possible.” This commitment to quality, trust and customer service is what stood out to Ancero as an opportunity to build on the great foundation Ground Swell has established.

“Building Ground Swell was a great experience for me and my team. We have been looking for the right company who could grow what we have built, take great care of our employees and continue the same level of service to our customers. Ancero has a proven track record of growth and innovation. We knew we could trust them to nurture our company and turn it into great success story,” Justin Tinel, President of Ground Swell.

“Bringing Ground Swell into the Ancero family is a bit of a homecoming for us. Our company was founded in Atlantic County. As the company grew and expanded into the Philadelphia region it was a natural fit to establish the office in Mount Laurel. We’re thrilled to be back to the area where it all started for us,” stated Managing Partner Robert Hogg Jr. “The Jersey Shore footprint has seen a recent boon in business. This acquisition is an opportunity to provide the area’s business community with local office service delivery and larger regional firm resources.”

While the acquisition is finalized, Ground Swell's team will continue to operate from its current office in Egg Harbor Township under the direction of Ancero. Ground Swell clients will experience the same dedicated IT service and attention they’ve always received, but now with the greater range of service offerings, depth of personnel and expertise that Ancero is known for.

Founded in 1999, Ancero is a Communications Solution Provider that serves the SMB from the Mid-Atlantic through the Northeast Corridor. Ancero helps businesses stay connected as their full-service, communications partner. Our award-winning Managed IT & Managed Communications solutions provide businesses of all verticals with technology services to drive growth, innovation and productivity. To connect with Ancero call our Mount Laurel office at 856.210.5800 or by visiting www.ancero.com.