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Ancero announces Wine-Tasting Reception to benefit the Trenton Digital Initiative

Ancero aims to expand awareness about TDI to the South Jersey business community

Mount Laurel, N.J. (April 12, 2016) – Ancero, Communications Solution Provider, announces a charity Wine-Tasting Reception for the Trenton Digital Initiative on May 26, 2016. Ancero, along with their strategic partners, dedicates this special networking evening to expanding awareness about TDI by gathering together the region’s business community to support a great cause in a casual and entertaining atmosphere.

‘Because everyone deserves Internet access’ that is the credo of the Trenton Digital Initiative or TDI, a non-profit program working to help economically challenged Trenton families cross the digital divide. TDI was started in Trenton in 2011 in partnership with Mercer Street Friends, which services underprivileged populations in the Trenton area. The organization has since grown to 25 volunteers. They estimate that there are 10,000 families in Trenton that don’t own a computer. TDI reconditions, repurposes, and then distributes donated computers to these families for free. As well as providing low-cost, high-speed Internet service thanks to a partnership with Comcast, who offers a special service plan called “Internet Essentials,” which provides connectivity for \$9.95 a month to those families who qualify.

“The need is so great that not doing something is inexcusable,” says Paul Boyer, Managing Partner of Ancero. “As a technology vendor we have a unique perspective and the valuable resources to help expand TDI’s mission to a new audience. With this opportunity we hope our contributions will help children in Trenton grow socially, academically and find a sense of belonging.” Mr. Boyer also points out that TDI provides another valuable service – recycling technology. “We see so much waste of hardware when companies decide to do a technology refresh. TDI both fulfills the need to provide children an opportunity to learn as well as recycling hardware that would otherwise end up in the trash.”

Mr. Dante Mazzocco, who is in charge of marketing for TDI had this to say about working with Ancero. “Good partnerships are valuable, and we are grateful for the partnership we have forged with Ancero and for the support they are providing to TDI with our effort to give back to the community. We are excited about the opportunities this event could uncover for the Trenton Digital Initiative.” A computer with Internet accessibility can provide knowledge, inspiration, and capability to those who are most devoid of it. The redistribution of computers into under-privileged communities can certainly have an unprecedented impact; an impact that everyone can contribute too.

Ancero’s strategic partners who are graciously donating a variety of fine wines for the event include, The MIDJersey Chamber of Commerce, Creative Marketing Alliance, Layer 8 Security, Chorus Communications, Rethink Innovations, Comcast Business, Limebox Networks, Masergy, JerseyMan-PhillyMan Magazine and West Unified Communications Services. During the event Ancero will also be collecting computer donations from attendees who are willing to bring an old Windows/PC computer with them.



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If your organization is interested in making a technology equipment or monetary donation to The Trenton Digital Initiative, visit www.tdi-trenton.info for more information and specifications. You can also drop off hardware to the Ancero office at 1001 Briggs Road, Suite 220, Mount Laurel, NJ between the hours of 10:00am and 4:00pm.

To learn more about the Wine-Tasting reception please visit this link: <http://ancero.com/company/events/>

About Ancero

Ancero is a Communications Solution Provider offering small to medium-sized companies a wide range of integration, managed services, VoIP, cloud services and networking solutions. Utilizing more than 20 years of industry experience, Ancero provides the expertise necessary to incorporate the capabilities of diverse and emerging technologies to deliver strategic solutions that ensure operational excellence. www.ancero.com

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