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Ancero strengthens team with new members and internal promotions

Ancero Expands Leadership Team and Aligns Organization for Future Growth

Mount Laurel, N.J. (March 30, 2016) – Ancero, one of the largest communications solution providers in the Mid-Atlantic, announces the addition of new team members and several internal promotions.

“I am very excited and proud of my entire team in sales and marketing,” said Managing Partner, Paul Boyer. “The company’s steady growth is rewarding for all of us and a testament to the hard work of our team. It is fulfilling to see key members advance within because their dedication and skill. We look forward to embracing new members and the value they will bring to our team.”

Mr. Kevin Fortier rolls into a new position as the Director of Network Services. Mr. Fortier’s depth of carrier and telecom experience is a natural fit to lead and develop the Network Services division for growth and expansion into new and developing technology verticals.

Mr. Matt Dursi has reprised his position as the Director of Corporate Accounts, which entails a dual role supporting Ancero’s established base of clients as well as being positioned to support larger, more complex solution selling initiatives.

Mrs. Shandi Hogg was promoted to Director of Marketing. As Director, Mrs. Hogg is responsible for the direction and management of marketing, advertising, promotional activities, ensuring Ancero brand consistency and developing new initiatives based on market research and industry trends.

Mr. Jarid Barringer joins Ancero as an Account Manager in Sales. Mr. Barringer’s technical and IT skills enrich his sales experience and enhance his knowledge of Ancero products and services, providing value to the customers he serves. He was previously employed as an IT Support Specialist with both Jamaica Difference and Visstech.

Mr. Rick Balanetsky joins Ancero as a Technical Support Specialist in Engineering. His previous employment includes Technical Support in the Virtua NOC and Technical Support Specialist with Scientific Games. Mr. Balanetsky’s experience adds even more depth to the Ancero engineering department.

Miss Nora Farghaly moves to a new role as Business Development Manager. Miss Farghaly is responsible for recognizing, developing and implementing growth opportunities which will create long-term value for Ancero.

“Recognizing the skills and experience of our team helps us restructure to most effectively leverage the amazing talent we have and provide our customers the best possible service,” stated Managing Partner, Robert Hogg.

Ancero was most recently recognized for excellence in Managed IT Services. CRN®, a brand of The Channel Company, named Ancero to its 2016 Managed Service Provider (MSP) 500 list in the MSP Pioneer 250 category for the second year in a row. This annual list recognizes North American solution providers with cutting-edge approaches to delivering managed services. The recognition as a top 500 Managed Services Provider confirms Ancero's position as a leader in the managed services space. Ancero takes pride in offering a wide range of premise and cloud based services that help our SMB and Mid-Market customers to address critical voice and data requirements in an increasingly automated world.

About Ancero

Ancero is a Communications Solution Provider offering small to medium-sized companies a wide range of integration, managed services, VoIP, cloud services and networking solutions. Utilizing more than 20 years of industry experience, Ancero provides the expertise necessary to incorporate the capabilities of diverse and emerging technologies to deliver strategic solutions that ensure operational excellence. www.ancero.com

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